

**FOR IMMEDIATE RELEASE:**  
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**JAKLITSCH / GARDNER ARCHITECTS UNVEILS DESIGNS FOR THE  
MIZENGO PINDA ASALI & NYUKI SANCTUARY**

**THIS NEW BEEKEEPING AND HONEY EXTRACTION CENTER WILL BE AN IMPORTANT  
EDUCATIONAL AND VOCATIONAL TOOL IN TANZANIA**



Market Entry

**Dodoma, Tanzania** – Designs for the new Mizengo Pinda Asali & Nyuki Sanctuary were unveiled today; this beekeeping and honey extraction center places a strong emphasis on providing educational and vocational resources to the growing beekeeping community in the central region around Dodoma, the cultural capital of Tanzania. The sanctuary is a centralized facility for honey extraction and processing, as well as a public market, and will provide education and services to local villages. It is supported by a grassroots effort to provide access to sustainable methods, resources, and market.

Jaklitsch / Gardner Architects, based in New York City, has partnered with Follow the Honey, National Beekeeping Supplies and Nyuki Safari Company – three organizations (American and African) that are devoted to sustainable beekeeping and economic development opportunities – to work with local beekeepers, consultants, and a group of dedicated and passionate individuals alongside the Tanzanian government to decentralize and support local beekeeping activities. The partners hope to demonstrate how community-based resource management can stimulate return for all stakeholders and offer a means of economic independence to residents of rural communities. Construction on the Mizengo Pinda Asali & Nyuki Sanctuary project is set to start in late 2015.

The design of the sanctuary fosters a sense of community, collaboration, and improvement through informal and formal spaces for interaction. The facilities are organized in a cellular-patterned structure around garden courts providing a framework for future expansion, as well as spaces for informal interaction and learning. Construction is being divided into three core phases; phase one will include spaces for education, honey harvesting and a market.

The building will use sustainable and locally sourced materials and labor. The structural components include mud-fired bricks, which are being made on site; they create a structure that appears to grow out of the landscape. The custom brick bond is dimensional, textural, and interwoven, recalling local weaving traditions. The varied arrangements are dictated by the programmatic necessities within each structure to maximize ventilation. The metal roof design accommodates water catchment and is slightly elevated above the enclosed areas to allow for passive ventilation and air circulation. The building form is intended to be flexible and account for expansion of the enterprise and need – as the enterprise grows the building form follows that growth.



Welcome Center Entry



Meeting Room

The construction of this project signifies an important initiative that promotes a form of economic growth that maintains and honors Tanzania's rich beekeeping history in harmony with wildlife and land conservation practices. "Our shared vision is that the design of this building will bring a sense of dignity to the enterprise - a place where modern equipment and techniques blend with traditional methods. An increase in beekeeping education programs offers local farmers and tribal groups the knowledge and skills to become more independent and self-reliant, providing an opportunity to improve their quality of life," say Mark Gardner, who is leading the design as principal of Jaklitsch/Gardner Architects.

Stephan Jaklitsch's personal interest and research as an urban beekeeper has served in furthering the understanding and addressing the unique needs of the project. The facility will be designed to comply with United States Department of Agriculture (USDA) and European Union (EU) guidelines for global distribution; the profits generated will return to the Asali and Nyuki sanctuary to encourage local learning, conservation and eco-tourism.

### **About Follow the Honey**

Follow The Honey, Inc. is an American company based in Harvard Square, Cambridge, MA established in 2010 by beekeeper, documentary producer & activist Mary Canning, inspired by values of social entrepreneurship with a mission to source artisanal honeys “with conscience” from around the world towards economic development for those beekeepers living on the margins. Key to the ability to market, brand and sell honey is FTH commitment to promote honey as a premium food and medicine. In 2012, Canning was invited by National Beekeeping Supplies CEO David Camara at the request of P & P Bee Farms of Tanzania to participate in the first Honey Expo in Dar es Salaam. At this time, Prime Minister Mizengo Pinda, extended this invitation to include visiting regional bee farmers who were managing traditional & top bar hives, while being trained in contemporary hive colony management. Follow The Honey introduced the branding of honey from its pristine forage as “Asali” [Swahili for honey] while marketing distinct monoflorals from nectar of baobab, miombo, itigi thicket, acacia, sunflower and more ~ including rare asali from Bhiamuloas as well as stingless bee renowned for a range of health benefits. Follow The Honey will introduce these rare, premium and exotic honeys for the first time to US in 2015.

### **About National Beekeeping Supplies**

National Beekeeping Supplies Limited is a Tanzania-based company founded by beekeeping entrepreneur David Camara, whose commercial and industrial activity has its origins in the forestry sector there since 2009. In 2011 NBS developed a modern beekeeping woodenware materials production line used to manufacture beehives sustainably in Tanzania. This same year, NBS partnered with P & P Bee Farms to carry out solidarity actions to support the sustained development of the beekeeping communities in twelve Tanzanian regions, implementing beekeeping education, training courses and financial support to these beekeeping groups. NBS developed beekeeping production centers in order to promote the development of rural areas country wide fostering economic development of producers and their families, through beekeeping as a real source of income and a way of life. NBS demonstrated experience in the beekeeping industry has given them ample insight into the economics and practical needs of beekeepers enabling them to develop business relationships with reputable international companies including Follow the Honey, Hive Tracks, Apimaye, Lyson & others for the most cutting edge utilization and maintenance of beekeeping equipment for optimum production of high quality honey.

### **About Nyuki Safari Company**

Nyuki [“bee” in Swahili] Safari Company is a Tanzanian-American company founded by Follow The Honey & National Beekeeping Supplies with the intention to integrate wildlife eco-tourism with the exciting opportunity to observe bees, landscape and honey harvest in Africa. Launching the first “nyuki safari” will be done in concert with the official grand opening of The Mizengo Pinda Asali & Nyuki Sanctuary [MPANS]. Tourists will fly into the remote Mpanda Airport where they will settle into luxury lodges preparing them to enjoy “Africa’s best kept secret” in the exotic, utter wilds of Katavi National Park where few people have visited the vast buffalo, elephant herds & lions prides here or seen hippo pods in the hundreds. Add nighttime beekeeping for an adventure of a lifetime culminating in a trip to Dodoma, Tanzania’s wine region, for auspicious ribbon cutting of MPANS as your African “Nyuki Safari” continues.

**About Jaklitsch / Gardner Architects**

Jaklitsch / Gardner Architects is an award-winning, New York City-based design studio with an expertise in buildings and interiors, furnishing and objects. The firm's principals, Stephan Jaklitsch and Mark Gardner, operate under the principle that architecture and the built environment possess the ability to communicate collective values, provide relevance and create meaning through the experience of a place. They take the lead with research and investigations to develop an appropriate response to the unique needs of each project with sensitivity to context, materiality, form, space, light and sustainability goals.

Over the firm's 16 year history, Jaklitsch / Gardner has built several-hundred projects throughout North and South America, Europe, Asia and the Middle East – giving the firm an international perspective in conception and implementation of projects. Jaklitsch / Gardner's work has been exhibited widely and featured in numerous publications, including The New York Times, Time Magazine, Wall Street Journal, Architectural Digest, Wallpaper, Elle Décor, Azure, Hinge, Frame, and Surface.

For more information on Jaklitsch / Gardner Architects, please visit [www.jaklitschgardner.com](http://www.jaklitschgardner.com).

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